

# HOW TO TALK TO YOUR KIDS ABOUT P\*RN

A GLOBAL MOVEMENT OF FIGHTERS  
©FIGHT THE NEW DRUG

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**ACCORDING TO A  
NATIONALLY  
REPRESENTATIVE  
SURVEY OF TEENS,**

**84.4% OF 14 TO  
18-YEAR-OLD BOYS  
AND 57% OF 14 TO  
18-YEAR-OLD GIRLS  
HAVE VIEWED PORN.**

Now, if you're a parent reading that, maybe you're thinking

**"NOT MY KID! MY KID WOULD NEVER WATCH PORN!"**

But it's possible for kids to have seen porn without their parents knowing.

According to a recent report by the BBFC, 75% of parents believed their child had never encountered porn, but in reality, 53% of those parents' children reported that they had, in fact, seen porn.

**CHANCES ARE, YOUR CHILD WILL ENCOUNTER PORN WHILE LIVING IN YOUR CARE.**

**SO HOW CAN YOU PREVENT UNDERAGE EXPOSURE TO PORN WHILE HELPING YOUR CHILD UNDERSTAND PORN'S POTENTIAL HARMS?**

**THE FIRST STEP IS TO TALK TO THEM.**

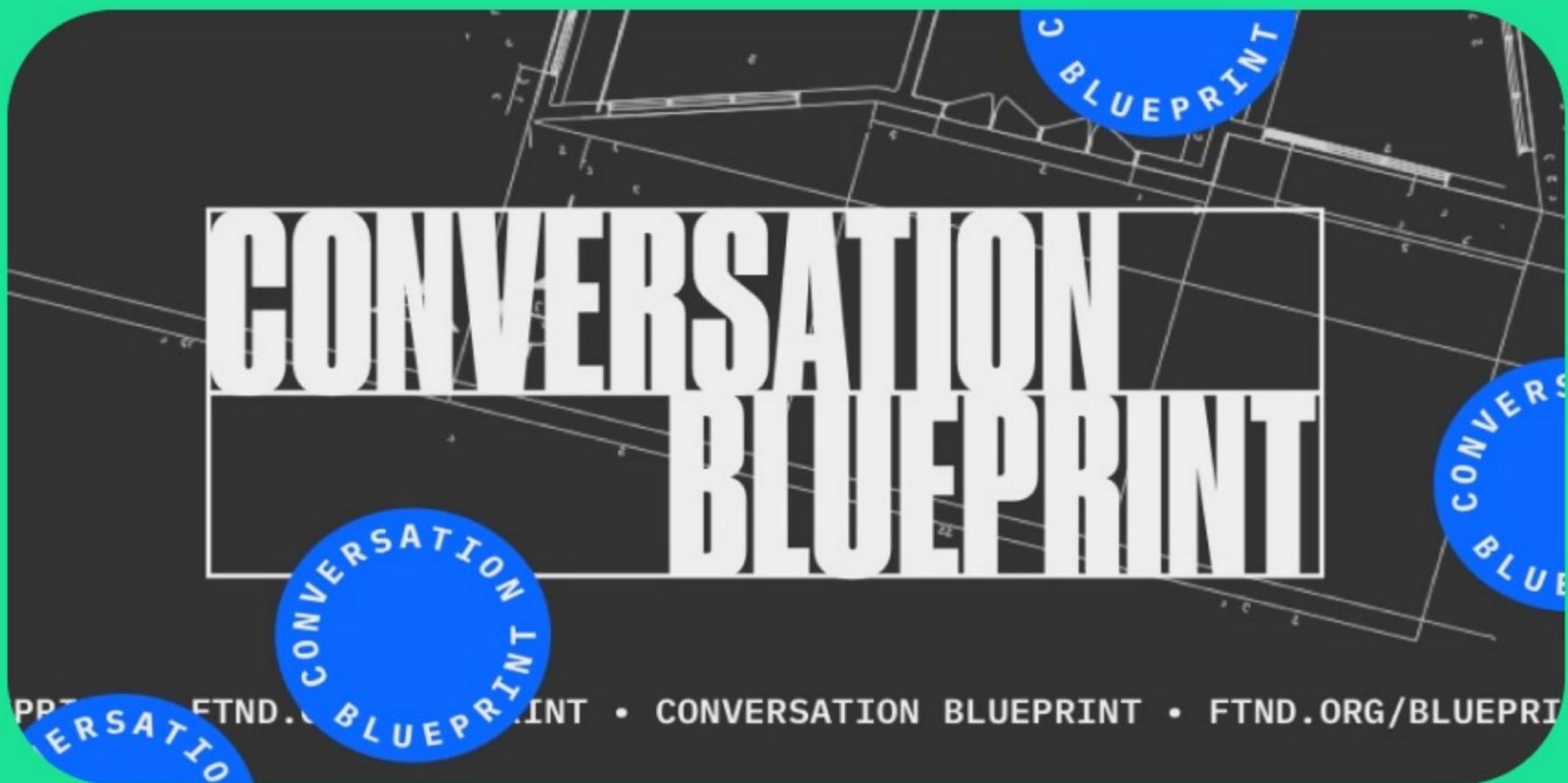
# SHAME-FREE CONVERSATIONS

Having an open dialogue with your kids about porn can help build trust and understanding. Instead of having a one-time “sex talk,” make it an ongoing and shame-free conversation. Through your discussions, you can help your child develop the tools they need to respond to harmful material in a healthy way.

# REMINDE YOUR CHILD THAT YOU'RE THERE TO LOVE AND SUPPORT THEM

In your discussions, your child may disclose that they've seen porn or that they've developed a porn habit. While you may be shocked or even disappointed, it's important to react with kindness and understanding rather than shame.

**THE GOOD NEWS  
IS THAT THERE ARE  
PLENTY OF RESOURCES  
TO HELP YOU!**



Our interactive discussion guide, “Let’s Talk About Porn,” gives helpful tips for navigating discussions about porn.

**FTND.ORG/BLUEPRINT**

# START PROTECTING YOUR KIDS ONLINE TODAY.

Try Bark for **FREE** for 30 days, or get your teen or tween the Bark Phone with Bark's parental controls built-in.



**[FTND.ORG/BARK](https://ftnd.org/bark)**

Fight the New Drug is an affiliate of Bark and may receive financial support from purchases made with this link.

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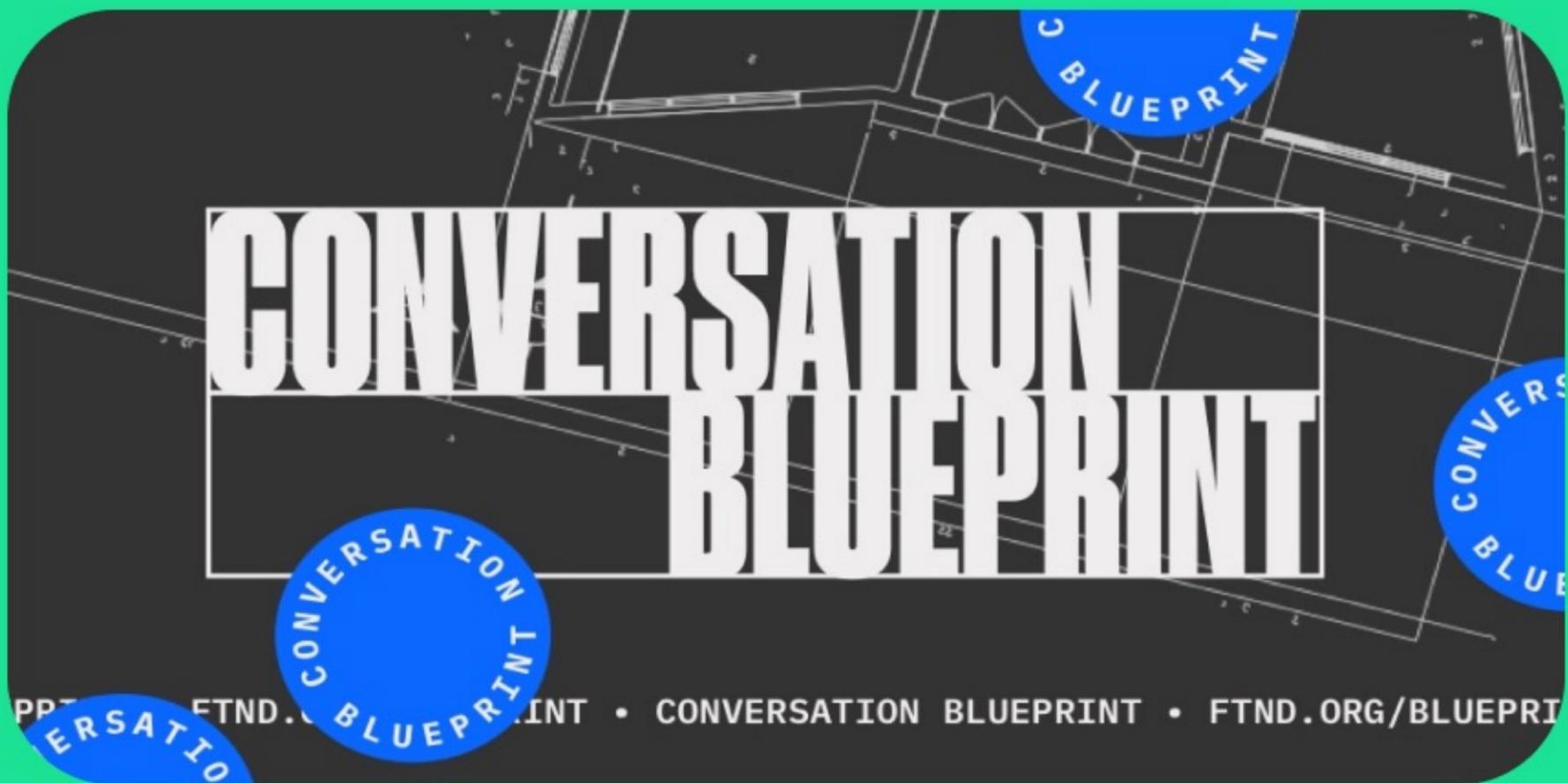
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